

## 13<sup>th</sup> Annual Fall Cheerleading Coaches Conference



Dear Vendor;

MCCA would like to invite you to share information about your company with Michigan's finest cheerleading coaches at the 13<sup>th</sup> Annual Fall Coaches Conference. The conference will be held November 16-18, 2007 at the beautiful Amway Grand Plaza Hotel in Grand Rapids, Michigan.

### **CONTINUE TO LEARN**

This year we're offering a new opportunity for you to get in on the action a day early! Coaches from all over Michigan and All Star, Sideline, MHSAA Competitive & Youth Recreation formats will be looking for new ideas, products and services that your company can offer their cheer program. Coaches' registration and our vending room will be the Governors room which is near the restrooms and right in the block of MCCA's session rooms.

### **MASTER THE DETAILS**

*We need you, our coaches love variety and lots of information!*

MCCA is offering your company one—6 foot long table for a fee of \$200. This fee is for use by *one* company or branch of an organization. Amway will supply table drapes and two chairs. Additional information about other vending services and supplies is on the included vendor confirmation and special patron form.

### **LOCK IN YOUR SPOT!**

*Send in your confirmation materials--ASAP!*

Should any person(s) from your organization wish to attend conference sessions we need you to please fill out a conference registration form. A registration form is attached for your convenience, and up two representatives may attend the coaches' luncheon as part of your fee.

If you plan to join us for the 13<sup>th</sup> Annual MCCA Fall Conference November 17-18, 2006, please complete the enclosed exhibitor form by October 26, 2007. Each company will be responsible for the lodging and meals of its representatives. Hotel reservations can be made by calling the Amway Grand Hotel directly at (616)774-2000. *Full confirmation information, maps and a detailed schedule will be sent upon receiving your Exhibitor registration form and fees.*

Amway Grand Plaza Hotel, Grand Rapids Michigan

187 Monroe NW, Grand Rapids, Michigan 49503

Lodging Fees--*If Reserved by October 16, 2007*

Single--\$102.00 Double--\$112.00 Triple--\$122.00 Quad--\$132.00

Call 800-253-3590 (Group MCCA) or [amwaygrand.com](http://amwaygrand.com)

Sincerely,

Sandy Ridders & Corinne Wilton

[sandyriders@sbcglobal.net](mailto:sandyriders@sbcglobal.net) [Corita75@hotmail.com](mailto:Corita75@hotmail.com)

## **SPECIAL PATRON PROGRAM:**

MCCA is a nonprofit organization. We invite your company to help sponsor important parts of the conference throughout the weekend. Your sponsorship is greatly appreciated, *if you would like to help offset the cost of any of our weekend meals we accept contributions beginning at \$100.* In return for your sponsorship we will print your company name and generosity as a special patron to MCCA on written materials as well as thank you at our welcome meeting with the coaches Saturday morning.

- **Special Patron Sponsorship** *includes any of the following:*
  1. Specialty Paper Pads: \$500\* (or this can be split between two-three vendors, logos would be included on pads that we would create)
  2. Folders: \$100
  3. General Sponsorship (including Luncheon, Coaches giveaway): \$100+  
*\*if you would like to print and ship your company's own specialty pads or pens in lieu of sending a check that works as well. We usually order based on registered attendees plus 50.*

## **SCHEDULE FRIDAY NOVEMBER 16TH**

5:00pm-7:00pm Conference Registration (outside Governors Room)

10:00am-5:00pm MHSAA CAP I Training (additional fee \$60)

6:30-8:00pm MHSAA Rules Meeting (*registration not necessary*)

## **SCHEDULE SATURDAY NOVEMBER 17TH**

Breakfast on your own...Cornucopia Cafe on main level suggested

8:00am-5:00pm Vendors Open (Governor's Room)

7:30am-9:00am Conference Registration (Outside Governors Room)

8:30am-9:00am Coach of Year & Years Coaching Awards

9:15am-12:00pm Conference Sessions

12:00pm-1:15pm Luncheon & Courage, Lifetime Achievement, AD Awards

1:30pm-6:00pm Conference Sessions

6:30pm-7:30pm CPR ReCertification (*scheduled based on sign up*)

## **SCHEDULE SUNDAY NOVEMBER 18TH**

10:00am-12:00pm USASF Training see [www.USASF.net](http://www.USASF.net) or email Heather Mills

[USASFMichigan@comcast.net](mailto:USASFMichigan@comcast.net) (pre-reg & additional fee)

9:00am-4:00pm MHSAA CAP II training (pre-reg & additional fee \$60)

9:00am-1:00pm CPR Certification (pre-reg & additional fee \$40)

9:00am-1:00pm AACCA Certification (pre-reg & additional fee \$75)

*We look forward to your reply and involvement with the  
MCCA Fall Conference!*

**Fall Conference Exhibitor Registration Form:**



Name of your organization: \_\_\_\_\_

General description of your company (type of organization):  
\_\_\_\_\_

Please be advised that all lodging, travel and meals will be at your expense. Your vending fees include tickets for up to two representatives for the Saturday luncheon. Hotel reservations can be made by calling the Amway Grand Hotel directly at (616)774-2000. Discounted room rates are available if reservations are made by *October 26, 2007 (tell them you'd like MCCA's special rates)*.

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Names of representative(s) you are sending (Two lunch tickets included with fees):

1. \_\_\_\_\_ Phone: \_\_\_\_\_
2. \_\_\_\_\_ 3. Additional Rep \_\_\_\_\_

**Please mark the options that describes your exhibiting intent:**

Arriving Friday \_\_\_\_\_ set up 7pm OR Arriving Saturday \_\_\_\_\_ set up 7am

# of Tables	Description	Cost per table/unit
___	6ft table & or display booth*	\$200
___	6ft table & or display booth + selling merchandise	\$300
___	Additional Table	\$200
___	Displaying print info at MCCA publication table \$50	
___	Additional rep(s) to the luncheon	\$25

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___	Supply Sponsor	\$ _____ (pens have been supplied)
___	General Sponsor	\$ _____
___	Electricity needed for booth	\$15
___	TV/VCR combination needed	\$110
___	Donate Item(s) to 4th Annual Raffle for coaches	contact Sandy for more information ☺

\* Your display must fit on top of or directly behind your table

Total amount enclosed to **MCCA Fall Conference** \$ \_\_\_\_\_

To Reserve your spot please mail completed forms and fees by **October 27, 2007** to:

**MCCA Fall Conference - Sandy Goodrich**

**1216 Fourth St Apt 1**

Grand Rapids, MI 49504

*Late registration up to November 1, 2007 will be subject to availability.*

A confirmation packet will be sent upon receipt of your 100% completed registration & fees. *Please email* Sandy Goodrich to let her know you're company is planning to vend [sandyrikkers@sbcglobal.net](mailto:sandyrikkers@sbcglobal.net) . Thanks!